



# Virtual Talk with Sports Journalist Armen Keteyian



**An in-depth and thought  
provoking look at an inflection  
point in College Football**

Name, Image and Likeness endorsements, the transfer portal, collectives, conference realignment, the influence of media companies have all rendered the notion of amateur athletics a quaint relic of the past.

Six-time New York Times bestselling author Armen Keteyian and award-winning national college football reporter John Talty conducted more than two hundred wide-ranging interviews to tell the story of a beloved game under siege.



**Wednesday,  
January 29th**



**6:30 pm - 7:30 pm**



**Henry Ford Centennial Library,  
Library Auditorium**

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