

Meet Joe Grimm



Joe Grimm says he wrote *The Faygo Book* after building up a tremendous thirst on his previous book, *Coney Detroit*. Both are published by Wayne State University Press. Grimm, a lifelong Detroit area resident, is a journalism professor at Michigan State University. With his students or by himself, he has published more than 20 books. One MSU student gave Grimm the contact for high school English teacher Susie Feigenson, granddaughter of Ben, one of Faygo's founding brothers. She was key to writing and illustrating the book. Grimm's favorite Faygo classic is Rock & Rye. His favorite new-age flavor is Arctic Sun. (100-word version)

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Joe Grimm wrote *The Faygo Book* after building up a tremendous thirst working on *Coney Detroit* with Katherine Yung (Wayne State University Press, 2012). A lifelong Detroit-area resident and twenty-five-year veteran of the *Detroit Free Press*, Grimm is a Michigan State University journalism professor. His favorite Faygo flavor is Rock & Rye. (52-word version)

