



Using Book Displays and More to Market your Winter Holiday Collection

Categories:
Professional Development
& Reader's Advisory

Join Passive Readers' Advisory expert Lila Denning for an hour of all the ways that you can leverage your book displays and other forms of passive readers advisory to patrons of all ages. You will learn how to combine physical and digital materials to showcase your holiday collection. She will also show you how to design these displays and replicate the idea online, where possible.

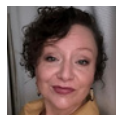
Attendees will learn how to:

- Understand the basic features of book displays and other forms of passive readers advisory as a readers advisory tool and well as marketing tools.
- Identify best practices for creating well-designed passive readers advisory tools.
- Discover themes, titles, and planning ideas for your library.
- Find ideas to inspire your passive readers advisory efforts

Your Knowledge Expert

Date **October 1, 2025**

Time **2.00 PM - 3.00 PM EST**



**Lila
Denning**



A Day in the Life of a New Library Leader

Categories: Leadership,
Management,
& Professional Development

In this webinar, we'll follow two supervisors as they become comfortable in their new roles: Eric, who's been promoted from circulation clerk to circulation manager, and Charlotte, who brings management experience from her previous role but is starting fresh at a new library. Each faces unique challenges: having to post a position on the first day; navigating a department without training; adjusting expectations in previous relationships; and more.

We'll discuss how Eric and Charlotte can succeed in these constantly shifting environments.

As a result of this program, participants will:

- Learn how to gain authority and trust in a leadership role
- Discuss how to manage unique situations such as inheriting a position and moving from peer to supervisor
- Discuss hiring and personnel management decisions

Your Knowledge Expert

Date **October 8, 2025**

Time **2.00 PM - 3.00 PM EST**



**Cari
Dubiel**



From Librarian to Lieutenant Governor Candidate:

Lessons Learned from the Campaign Trail

Category:
Professional Development

Join Rebekah as she shares a deeply personal account of her experience as a first-time candidate and librarian running for statewide public office. Grounded in a framework of “lessons learned” from the campaign trail, attendees will hear a practical and inspirational message on battling imposter syndrome, fundraising, messaging, boundaries, and finding new ways to define success. Additionally, Rebekah will discuss how our librarian training, experience, and values make us uniquely and wonderfully suited for public office.

Whether you are looking for a dose of courage or practical tips for stepping into leadership, this talk is sure to engage and inspire you to show up as your most courageous self in 2025 and beyond!

Your Knowledge Expert

Date **October 15, 2025**

Time **2.00 PM - 3.00 PM EST**



**Rebekah
Cummings**



NotebookLM in Action

Categories: Technology &
Professional Development

Are you curious about how AI tools can enhance your work and learning, but want to focus on information you trust? Join us for a practical webinar exploring Google's NotebookLM, a powerful AI-powered research and writing assistant that works exclusively with your uploaded sources. Unlike general chatbots trained on the broad internet, NotebookLM focuses its analysis on the documents, links, and audio files you provide. This makes it an ideal partner for organizing, analyzing, and extracting insights from your own materials.

In this session, you will learn how to get started with NotebookLM, including uploading various source types such as PDFs, Google Docs, web links, and audio files. You will discover how to generate summaries, briefing documents, quizzes, mindmaps and an interactive podcast. We'll conclude with a showcase of creative ways librarians, teachers, researchers, and library staff are using this tool.

Your Knowledge Expert

Date **October 22, 2025**

Time **2.00 PM - 3.00 PM EST**



**Kira
Smith**



Romance Readers Advisory:

The Greatest Love Story Ever Told

Category:
Reader's Advisory

Readers love Romance, but with all the different sub-genres and tropes, it can be hard to keep up! Join us for a one-hour webinar to get the skinny on all things Romance RA. We'll talk about how to talk about Romance from across the desk (door closed, open or cracked?) and how to craft the most effective search to find your patrons the book of their dreams!

We'll also discuss the language we use surrounding the content of romance novels (including spice levels), read-a-likes for popular authors, and if you can really judge a romance novel by its cover!

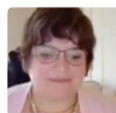
Who will benefit from this program

- All Staff that Interacts with Patrons
- All Circulation Staff Members
- Reader's Advisory Staff

Your Knowledge Expert

Date **October 29, 2025**

Time **2.00 PM - 3.00 PM EST**



**Emilia
Mudd**