

# UDIM Summer Feeding Community Mini-Grant for Summer 2017



The Summer Food Service Program was created to ensure that children in lower-income areas could continue to receive nutritious meals during school vacations. Hunger does not take a summer vacation.

Best practices show when multiple organizations in a community work together, more children are reached with meals they need. Because of this, the United Dairy Industry of Michigan (UDIM) in collaboration with Michigan No Kid Hungry (MNKH) and the Michigan Department of Education (MDE) is offering a mini-grant opportunity for the summer of 2017 where funding can be used by community coalitions to further the Meet Up & Eat Up Summer Food Service Program in their community. Our goal is to help Michigan communities to serve more summer meals.

What is a community coalition in this context? It is a group of representatives from 2 or more organizations working together to overcome barriers to children's access to healthy meals during the summer. This may include public school districts, private schools, charter schools, Indian Tribal Organizations, non-profit entities, churches, food banks, and city or county government agencies.

We recognize that coalitions are not built over night and we will provide opportunities for funded partners to collaborate and learn from each other in order to generate ideas and share best practices.

Could sites in your communities add a week to their service? Could they add breakfast to their program? Could more sites be added? What could be done to serve more summer meals in your community?

## Funding requests may fall into multiple categories: Funding priorities:

- **Planning:** Does baseline research need to be done to discover the need? Do you need resources to assist in pulling people together (i.e. meeting space, printed materials, data)?
  - **Training:** Are resources needed to provide training for staff?
  - **Marketing:** Does each open site have a banner to display that "meals are served here"?
  - **Programing:** Are there activities that can be added to increase participation? Would a kick-off event in a new area bring in new families?
  - **Purchasing equipment:** Would cooler bags help sites feed more quality meals? Would a refrigerator on a mobile meal vehicle increase capacity? Could the library bookmobile also deliver meals?
  - **Staffing:** Are additional staff needed to add activities? Drive a truck for a mobile route?
- Funding priorities will be given to sponsors that have a clear, concise plan to increase participation.
  - Examples of activities supported for funding
  - Enrichment activities, mobile libraries, local parks and recreation activities, gardening/agriculture activities, storytellers, puppeteers, athletics, yoga instruction

### Period of performance:

Funds must be spent by August 31, 2017.

### Submit your request to:

United Dairy Industry of Michigan  
attn: Emily Mattern  
2163 Jolly Road, Okemos, MI 48864  
or online at [www.MilkMeansMore.org](http://www.MilkMeansMore.org)

A committee of members from MDE, MNKH, and UDIM will review applications, issue grant awards, and provide ongoing support.

Grant amounts will vary depending on the project from \$250 to \$5,000.

**Deadline to apply is March 10, 2017**

