



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES
LANSING

PATRICK M. McPHARLIN
DIRECTOR

December 3, 2015

Dear Library Director:

The mission of the Department of Insurance and Financial Services (DIFS) is to provide a business climate that promotes economic growth while ensuring that the insurance and financial services industries are safe, sound, and entitled to the public confidence. In addition, the department provides consumer protection, outreach, and education services to Michigan citizens. The Consumer Outreach program plays an integral role in DIFS meeting this mission.

The Consumer Outreach Program provides statewide financial education forums for Michigan consumers at various community locations. These seminars are ideal for town hall meetings, senior forums or community seminars, and are FREE OF CHARGE. They can also be tailored to the specific needs of your target audience. Each presentation will provide consumers with an opportunity to receive valuable information and guidance on financial and insurance matters that impact their daily lives.

As part of DIFS's continuing effort to increase public awareness and understanding of the department's services, I would like to take this opportunity to provide you with the attached list of free educational workshops that DIFS makes available to consumers. I hope you can take advantage of one or more of these presentations.

Additionally, if you are looking for insurance and financial resources to share with library patrons, be sure to visit our website at: www.michigan.gov/DIFS-publications. These publications are also available in print and can be shipped to you free of charge. The better educated consumers are the more informed decisions they can make concerning their financial transactions. By providing financial education, DIFS empowers consumers with the knowledge they need to make informed financial service decisions.

For more information about any of the resources or free educational workshops, or if you would like to schedule a DIFS session at your library, please contact me toll free at (877) 999-6442 or (517) 284-8795; or send email to: RossL5@michigan.gov.

Sincerely,

Lisa L. Ross
Consumer Outreach Coordinator
Department of Insurance and Financial Services