



From Text to Image:

Unleashing Creativity with Midjourney's Generative AI

Category: Technology

Midjourney is a text to image generator that lets you describe the image you want and then produces it for you. In this webinar you will learn how to use Midjourney to create engaging and informative visuals for your library! We'll guide you through the various features of Midjourney and show you how to use them effectively to produce compelling promotional materials, social media graphics, logos, backgrounds and more.

By participating in this program, you'll learn how to:

- Get started with Discord and Midjourney
- Craft effective prompts to generate desired results
- Use different parameters such as style, chaos, and aspect ratio to achieve your creative vision
- Understand the copyright implications of using generative AI in visual arts
- Enhance your creations further with other AI tools

Your Knowledge Expert

Date **October 4, 2023**

Time **2.00 PM - 3.00 PM EST**



**Kira
Smith**



Growing Up in Public:

Supporting Families in the Digital Age

Categories:
Community Engagement,
Technology, & Social

Join Dr. Heitner to learn how to help parents and caregivers who are dealing with more issues related to kids' public sharing, privacy and reputation. What does it mean to be "famous" these days? How can we prepare all young people for the realities of having a searchable digital reputation? What can we do when explicit or hateful images and videos circulate in our communities on social media?

As a result of this program, attendees will learn how to:

- Understand what digital milestones kids and families are facing
- Become familiar with resources that can inform them about specific apps
- Consider specific titles (both YA books for conversation starters and parenting books)
- Plan a program or book group around parenting in the digital age parenting in their library

Your Knowledge Expert

Date **October 11, 2023**

Time **2.00 PM - 3.00 PM EST**



Dr. Devorah Heitner



After Care:

How Employees Can Care for Themselves and Their Co-Workers After Difficult Patron Interactions

Category: Wellness

Difficult interactions often leave us rattled and we either want to bury the memory deep inside or chronically complain about them. Neither is helpful nor effective. We can care for ourselves and others individually and as a group. Discover some best practices (as well as some things to avoid doing) after difficult interactions.

As a result of this program, attendees will learn:

- 3 aftercare techniques you can do for yourself
- 2 practices that can be done as a group
- 1 thing you can do for another team member

Your Knowledge Expert

Date **October 18, 2023**

Time **2.00 PM - 3.00 PM EST**



Laura Greco



Bilingual Storytimes:

The Basics

Categories:
Advocacy & Children

Do you or would you like to provide bilingual storytimes and programs at your library but speak little or no Spanish yourself? Then this is the webinar for you.

In this program you will learn some basic phrases to conduct a bilingual storytime from beginning to end, as well several tips about how to welcome families and host bilingual programs without having to be fluent in Spanish yourself.

This program is part of PCI's collaborative learning project with California Libraries. (CALL)

Your Knowledge Expert

Date **October 25, 2023**

Time **2.00 PM - 3.00 PM EST**



**Ana-Elba
Pavon**