

Reach
Out
& Read[®]



MICHIGAN

Introducing
Reach Out and Read





Reach Out and Read's Mission Statement

We strengthen all families with young children through guidance from medical clinicians about nurturing relationships through shared reading.

We envision a world where every child has the relationships essential to learn and thrive.

We focus on historically under-resourced children and families across the country.

Our Model

At routine health checkups from birth through 5 years, Reach Out and Read-trained medical providers:

- present a new book and use it for developmental surveillance, observing how the child and caregiver interact with the book and each other
- model how to look at books and talk about the stories with their children
- talk with parents about the benefits of reading aloud and engaging with their young children
- encourage them to cuddle up, read together at home, and build routines around books
- give the child the new book to take home





We're Committed to Serving All Families

We're increasing access to inclusive books for young children of all races and backgrounds. We promote:

- Bilingual books in **26 languages**
- Stories, images, and characters that **accurately reflect and affirm a diverse range of identities**, allowing children to see themselves in the world and build empathy for others (books as “mirrors” and “windows”)





Our Outcomes Are Evidence-Based

Parents are **2.5x** more likely to read to their children

Families are **2.5x** more likely to report enjoying reading together

Children's language development is improved by **3-6 months**

Children's language ability improves with **increased exposure** to Reach Out and Read

Reach Out and Read is the only national early literacy model endorsed by the American Academy of Pediatrics for both literacy development and the prevention of toxic stress in children.

Library Partnership Opportunities

- Library Card Registration
- Promotion of Programs and Resources (such as 1,000 Books Before Kindergarten, etc.)
- Provide Calendar of Storytimes and other Activities and Events
- Support Waiting Room Reading Areas With Gently Used Books (or Free Books Shelf)
- Provide Family Literacy Kits
- Act as partners on grant applications



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Thank you for all you do!

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