



The Yellow Cake Principle:

Your Recipe for Influence and Success

Categories:

Professional Development &
Interpersonal Skills

Would you like to have your cake and eat it too? The Yellow Cake Principle will show you how. Served up with a blend of actionable ideas and a generous dash of humor, the Yellow Cake Principle provides the ingredients you need to connect, influence, and persuade.

Need to connect better with patrons, deepen relationships with stakeholders, or manage difficult conversations? Whisk your worries away. After this program, those interactions will be a piece of cake. The laughter is just the icing.

Key Takeaways for The Yellow Cake Principle:

- Gain agreement more easily using a three-step influencing model
- Overcome resistance by speaking the four languages of persuasion
- Improve relationships, results, and build community

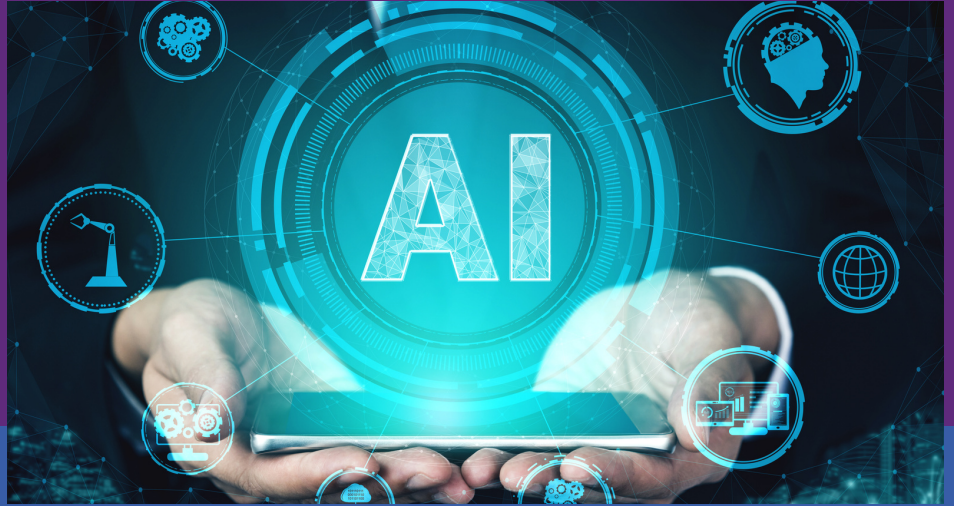
Your Knowledge Expert

Date **September 6, 2023**

Time **2.00 PM - 3.00 PM EST**



**Roger
Grannis**



Generative AI in Libraries

Category: Technology

In this webinar, Lauren Hays will share about generative AI (i.e. ChatGPT) and its current state. Then, she will lead a discussion about how this technology will impact libraries, how to incorporate the technology effectively, and address challenges that it creates.

The session will be interactive and practical. Attendees will have time to share how they want to address the technology.

In this program, attendees will:

- Discuss generative AI (including ChatGPT) and its impact on libraries
- Identify ways to positively incorporate generative AI into libraries
- Discover ways to address the challenges posed by generative AI

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Date **September 13, 2023**

Time **2.00 PM - 3.00 PM EST**



Lauren Hays



Professional Development

"What now?"

Category: Professional Development

In this program we will explore what professional development means in today's workplace. For many, professional development opportunities are more or less available; however, it often fails to be immediately clear on how to apply, engage, or even internalize new content and training.

Together, we will work through some strategies to stay engaged in our professional areas, understand how to continue developing professional identities and engage in meaningful ways with our core identity.

Attendees will learn how to:

- Understand professional development in today's workplace
- Explore their personal/professional goals
- Apply strategies to their professional career

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Date **September 20, 2023**

Time **2.00 PM - 3.00 PM EST**



**Dr. Stevie
Munz**



Happy Hacks for Becoming Better After the Bitter

Category: Wellness

Since 2020 our lives have been bombarded with negativity, stress, and countless threats to our emotional well-being, work, and closest relationships. Unfortunately, this negativity sticks in our brain and easily seeps into both our personal and professional lives. Perhaps there are lessons we can learn as we look back and then move forward in positive ways.

Starting with the three needs as a foundation, Dr. Dave uses stories and humor as he provides simple science-backed “Happy Hacks” to boost both our positivity and productivity as well as our mood and attitude at home and at work that can be implemented, starting today!

Your Knowledge Expert

Date **September 27, 2023**

Time **2.00 PM - 3.00 PM EST**



**Dr. David
Schramm**