**PROPOSAL APPLICATION**

**Name and brief description of your organization:**

**Name and contact information for the individual submitting this proposal:**

**Is your organization for-profit or not-for-profit?**

**List at least three sets of ideal dates for 2014 in priority order to host the FILM FORWARD program:**

**Locations (towns, cities) within your area:**

The FILM FORWARD films for the 2014 program are a mixture of US and international films, both documentary and narrative.  The themes the films address are:  the economic challenges of at-risk urban youth and racism; rural youth benefiting from arts education and community engagement; opportunity through education; the role of women and opportunity in entertainment; music; conflict resolution using arts education; modernity vs. tradition in the context of religion and female roles; cultural traditions, displacement, and communities in conflict; and the scars of war and consequences of actions.

*Please note: All eight films will screen in each location and two filmmakers will travel with the program to participate in moderated Q&A discussions, workshops, panels and are available for press opportunities.*

**Based on these themes, please provide information for the following questions:**

**Possible venues:** (Traditional theatres, non-traditional spaces, churches, recreational centers, community/cultural centers, museums, libraries, outdoor venues etc.)

**Local partners:** (Film or cultural organizations, libraries, museums, social service/NGOs, religious organizations, universities/schools)

**Potential supporting resources:** (Volunteers, reception hosts, local underwriters (if needed))

**Audiences: underserved, students and film community. Does your organization currently engage with these groups (which ones) or are they new audiences that FILM FORWARD can help your organization reach? How will this program help further your work with these targeted communities? What type of programming are you currently doing with these communities?**

**Program significance:** (How will this program be applicable to these audiences and the issues and challenges they face?) {Please list challenges and issues this community experiences.)

**Outreach as applicable to the 2014 FILM FORWARD program:**

**Marketing strategy:** (What marketing tools would you utilize to promote the program?)

**Press strategy:** (What type of press coverage would you expect for this? How are your relationships with local and national press? How early do you usually begin outreach for a public event?)

**Social media strategy:** (What social media do you currently use? What is the most effective social media tool to reach these audiences?)

**Reporting/Evaluation:** (How will you guarantee timely program reporting and evaluation post-trip?)

**Please describe an example of a current or recent successful program your organization has conducted that is similar in design and reach:** (500 word max)

Submissions should be sent to: bethany\_clarke@sundance.org by August 16, 2013.