

Bingo Program Feedback

Mich-Lib Email Thread

4.25.24

Original Message:

Hello All,

Our library has recently partnered with a local non-profit that assists with teens & adults with developmental disabilities. We plan on hosting a monthly BINGO program.

I am looking for help in a catchy name for the event and ideas on how to properly word the marketing, so that it is clear as to who the program is targeted towards.

Any suggestions would be greatly appreciated.

Springfield Township Library:

How about a play on words with capable and ability? "We Can" Ability Bingo, "Capability" Bingo, "We Can" Bingo, Wording could be carefully phrased saying some thing like Richland Library and the Canary Company (non-profit) is hosting a new, wonderful program at the library for our community (patrons) This program is specially designed for teens and adults who are developmentally challenged (or another term) This is just a thought that came into my head when I read your email.-

[Also this is a great guide that could be helpful in your wording.](#)

This sounds like a fantastic program! Have a great week in library land!

Romulus Library:

I punched your prompt into ChatGPT (I try not to use it for anything except program name ideas, haha) and one that I liked was "BINGO Beyond Barriers". I also pasted ChatGPT's recommended marketing blurb below. I hope that helps! "Join us for an inclusive evening of BINGO fun at Richland Community Library! Our monthly BINGO program is designed for teens and adults with developmental disabilities, in partnership with [Name of Non-Profit]. It's a chance to connect, laugh, and win fantastic prizes in a welcoming environment. Whether you're a seasoned BINGO pro or new to the game, everyone is welcome! Spread the word and come join the excitement at our next event!"

GLADL:

Hi Anna: Is the non-profit that assists with teens & adults with developmental disabilities looking for you to limit this to their existing clientele? Or are they hoping to open this to other families/individuals and caregivers?

Your best naming help is likely the non-profit--What are phrases preferred for the folks in this program--Exceptional? Neurodivergent? Disabled?

Then you can play with: 1. Come-o to Bing-o! 2. "B" ready for some Bingo Fun! 3. Bingo Friends! 4. Monthly Bingo Party for Exceptional people 5. Exceptional People play Bingo! 6. Monthly Bingo Party for members of (Non-profit name here) and other exceptional friends!

You can add a disclaimer to specifically addresses the limits of the class: 1. Bingo Party for Teen & Adults with developmental disabilities only. 2. Bingo Party limited to developmentally disabled Teen & Adult and caregivers only.

Sounds like a great project!

JDL:

Hi Anna,

I'm not sure as far as a name, but years ago when I helped with a similar project we worded part of our marketing along the lines of "for our patrons with support needs and their caregivers." It was important to us that parents/caregivers felt comfortable and included as well.

I'm not sure if that's helpful, but your program sounds wonderful!

Hart Library:

Hi!

If you are using books as prizes, you can call it Bingo for Books!

Our local elementary school did that as a literacy night. They had free books from scholastic as prizes.

Brandon Library:

Spectacular BINGO: For Friends on the Spectrum

BINGO for the Neurodivergent

I just came up with those off of the top of my head. I am currently trying to come up with a catchy name so if you could share the ideas with me I would really appreciate it!