



# Best Picture Books Published in 2024

Categories: Children's & Collection Development

Are you looking for new picture books to share in your classroom, curriculum, or collection? This presentation will showcase the "best of the best" from the 2024 publishing crop. A variety of books will be featured, including quality read-alouds, distinguished illustrations, and stories ranging in tone, theme, and style.

Participants will:

- Develop a list of new picture books that connect to the preschool and kindergarten audience, both as read aloud performance and one-to-one reading sessions
- Learn how to select quality books for collections and programming, with a wide variety of themes, tones, subjects, and illustration styles. Acquire simple techniques to analyze picture book art
- Identify books that align with kindergarten readiness skills or Early Learning standards, and make connections to other books while discovering new authors and illustrators

Your Knowledge Expert

Date **February 5, 2025**

Time **2.00 PM - 3.00 PM EST**



**Katie Clausen**



# Photography Basics for PR and Marketing

Category: Marketing

Are you wanting to make your organization's images really pop? This session will delve into information about types of digital cameras, lenses, basics of camera operations, image composition, online image storage, and online editing tools. Learn how to stage an area to make it look its best and how to incorporate those images into your organization's promotional and marketing strategies. We'll also look at how to create your own stock images using Canva.

Attendees will:

- Understand the importance of staging and framing images.
- Identify common reasons why promotional photos and images look great vs. what may not be appealing.
- Explore the key components of photography and camera basics.
- Develop skills to further explore and use imaging tools.

Your Knowledge Expert

Date **February 12, 2025**

Time **2.00 PM - 3.00 PM EST**



**Dr. Curtis  
Rogers**



# Access and Agency:

## Welcoming the Disabled Community at Public Libraries

Categories: Advocacy,  
Collection Development,  
Marketing & Programming

In this webinar, Susan shares best practices and lessons-learned from these proactive programs. She also recommends a framework for developing library services that empower the disabled community to engage with the public library, crafted both from her research and from her lived experience as a disabled library-lover.

Attendees will learn:

- Who belongs to the broad and diverse disabled community, how to reach them, and what language and behavior will signal welcome and respect
- Different marketing strategies for disabled patrons and for non-disabled caregivers of disabled people (e.g., parents of disabled children, family members of patrons with Alzheimers)
- How to make your collection more accessible and relevant to disabled patrons
- Strategies for giving disabled patrons agency and input in decisions about services and policies that will affect them

Your Knowledge Expert

Date **February 19, 2025**

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Time **2.00 PM - 3.00 PM EST**

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**Susan  
Metallo**





# ELL and Literacy on the Table:

## Using Board or Card Games to Foster Fun with Language

Categories: Advocacy & Programming

You know about word games like Scrabble, Boggle and Bananagrams, but what about using Outfoxed, What Do You Meme?, or even Jenga for language development? Learn about some modern games, along with fresh ways to look at old favorites to highlight language skills.

### Who will Benefit from this Program:

- Information about how board games support various types of literacy.
- A rubric to assess board games for your language goals.
- Confidence in adapting board games to your audience.
- Tools and resources for further growth as you create a tabletop culture in your library.

*This program is part of PCI's collaborative learning project with California Libraries. (CALL)*

### Your Knowledge Expert

Date **February 26, 2025**

Time **2.00 PM - 3.00 PM EST**



**Annabelle  
Blackman**