

TOUGH BUSINESSES, TOUGH PEOPLE

Workshop For Veteran Owned Construction
and Trucking Businesses



Location: Lansing Community College West Campus

5708 Cornerstone Drive, Lansing MI 48917

June 17, 2015 9am until 3:30pm

Cost: \$20.00 includes lunch

This daylong workshop is a collaborative partnership with VetBizCentral, SCORE, PTAC's of SouthCentral Michigan and The National Veterans Business Development Council (NVBDC).



Training topics for this workshop include:

- ★ Doing Business with the State of Michigan Construction & Design
- ★ Veteran Business Certification with NVBDC
- ★ Developing a Strong Capabilities Statement
- ★ Marketing your Capability Statement and Your Elevator Speech
- ★ Marketing Strategies for Federal Government Construction and Transportation Solicitations
- ★ Working with MDOT and the DBE program
- ★ Bonding, Safety, and Finance
- ★ Supply Chain Management

Register online: <http://vetbizsales.org>