

You are Invited to an Exclusive Event

Join us for breakfast with Cable Green to get a sneak peek at his keynote, discuss open source educational content, and talk with him personally.

Breakfast with Cable @ the 2014 Michigan Broadband Conference

October 29

8 am – 9 am

Radisson at the Capitol

Keynote Title: Open Education: The Business & Policy Case for OER



Cable Green
Director of Global Learning
Creative Commons

The Internet, increasingly affordable computing, open licensing, open access journals, and open educational resources provide the foundation for a world in which a quality education can be a basic human right. Yet before we break the “iron triangle” of access, cost, and quality with new models, we need to develop sustainable open business models with open policies: public access to publicly funded resources. Dr. Cable Green, Director of Global Learning at Creative Commons, will discuss specific examples where institutions, provinces / states, and nations have built effective business cases for OER. He will also explore how to build effective teams for institution / system-wide OER projects in a way that both builds high quality OER and takes your institutions through the cultural shift to open.



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