

# "THE SECRET HISTORY OF POSITIVE THINKING"

with author Mitch Horowitz

SATURDAY, SEPTEMBER 11  
1PM

Van Buren Conference Center  
490 S. Paw Paw St.  
Lawrence, MI 49064

Van Buren District Library is pleased  
to welcome author, lecturer, and  
narrator Mitch Horowitz!

Sponsored in part by the Fetzer  
Institute, this event is free and open  
to the public. Doors open at 12:30pm  
and light refreshments will be served.  
For more information, phone the  
library at 269.423.4771 or email  
[info@vbdl.org](mailto:info@vbdl.org).

Mitch Horowitz is a historian of alternative  
spirituality and one of today's most literate  
voices of esoterica, mysticism, and the  
occult.

He is among the few occult writers whose  
work touches the bases of academic  
scholarship, national journalism, and  
subculture cred.

"[Mitch Horowitz]  
treats esoteric ideas  
and movements with an even-handed  
intellectual studiousness that is too  
often lost in today's  
raised-voice discussions."  
- *The Washington Post*

