



2024 Annual Conference
Bold Library Futures
September 25 – 26, 2024

At the Joseph Heirman University Center
Bay Community College, Escanaba MI

Conference Sessions, Schedule and Events

Wednesday, September 25 – Joseph Heirman University Center

10:30am – 1:00pm

- Registration – *Location*

Breakout Sessions

11:00am – 11:45am

- **It's a Sign: A Crash Course in Graphic Design and Developing Your Brand:** Whether it's a quick sign, a Summer Reading brochure, or Social Media 'Giving Tuesday' campaign, understanding how to support your message through the lens of good graphic design and clear branding themes is key. This crash course will offer a nice refresher to the rules of graphic design and explore how to make them your own through brand development. We will be using Canva to apply what we learn in a hands-on environment. Part presentation, part workshop, everyone will leave with a toolkit of ideas to spark their next project.
Katrina Linde-Moriarty, Portage Lake District Library – Location
- **Library Socialism or How I Learned to Stop Worrying and Love the Collapse:** A broad overview of the Library Socialism concepts of usufruct, complementarity, and the irreducible minimum, along with a brainstorming session on how libraries can leverage these concepts in their communities to create better patron outcomes in the near-term and move toward a resilient, localized alternative economy in the long-term to address large institutional and societal breakdowns.
Alex Pink, Superior District Library – Location
- **Supporting Adult Learners in Your Community:** With over 70 eResources, the Michigan eLibrary (MeL) provides something for everyone. There are several

eResources to help adult learners who are striving to improve their reading, math, and workforce skills. Join this session and develop a toolkit to help adult learners, adult learning educators, and community partners that focus on workforce development locate and utilize eBooks, tutorials, and practice tests.
Laura Warren-Gross, Midwest Collaborative for Library Services – Location

12:00pm – 1:00pm

- **Lunch and Visiting with Vendors – Location**

1:00pm – 2:00pm

- **Welcome and Opening Keynote**
Economies, Communities, and Libraries: The impact of arts and culture on the economy of the Upper Peninsula has been recently measured with the Arts and Economic Prosperity 6 (AEP6) study by Americans for the Arts. This keynote will review those results and then dig deeper into the foundational role the library plays in the growth, acceptance, abundance, and richness of arts and culture in a community.
Sue Roll, Upper Peninsula Arts & Culture Alliance – Location

Extended Sessions

2:15pm – 4:15pm

- **Trustee Roundtable with the Library of Michigan:** Meet other public library trustees at this event to discuss issues facing Michigan library trustees and their libraries. Learn about the resources available to assist Michigan public library trustees and test your library board knowledge! Small group discussions will be facilitated by presenters. This session is only open to trustees.
Clare Membiela & Joe Hamlin, Library of Michigan – Location
- **Programs, Grants, and Capacity-Building: Michigan Humanities Opportunities for U.P. Libraries:** Michigan Humanities staff will share highlights of six programs and grants that are available now to Michigan libraries, offer tips for successfully applying for funding, and answer your questions about eligibility, timelines, and other important details. Through grants and collaborative programs offered across the state, Michigan Humanities provides opportunities to gain a deeper understanding of the past, the tools for stronger analysis of the present, and a more informed vision for the future. This presentation will include an overview of Michigan Humanities' program and grant opportunities, details on how to apply or register, and a Q&A session to address eligibility, timelines, and other helpful tips for successful grant and program experiences.
Katie Wittenauer, Michigan Humanities – Location

Breakout Sessions

2:15pm – 3:00pm

- **Course Affordability, Open Education & the Role of the Academic Library:** In this session, I will give an overview of some of the ways that Northern Michigan University's Olson Library has been trying to reduce the cost of education for students, including expanding the use of OER, increasing investment in open access resources and projects, and revising the collection development policy to incorporate course materials. In discussing our experiences, I will engage the audience in a deeper conversation about the academic library's role in making education open and accessible to our students and to the wider community.

Emera Bridger Wilson, NMU Olson Library – Location

- **Exploring AI: Utilizing AI Resources within Public Libraries:** This session will introduce current AI applications to library professionals and resources available for use in public library spaces. The use case I will use as an example is a 3-part AI lesson for grades 4-12 that will be handed out at Dearborn Public Library in the form of a take home packet. This lesson packet I designed is a 3-part summer instructional program focusing on Google Teachable Assistant and AI Art generators. These lessons teach basic AI principles and serve as an introduction for patrons to this new technology.

Jacquelyn Peterson, Dearborn Public Library – Location

- **Growing Partnerships:** Presentation will focus on forming partnerships outside the library to offer a wide range of topics and programming for patrons. Particularly, it will focus on the most recent free gardening webinars sponsored by WE Energies and gardening expert Melinda Myers and the activities/crafts the Dickinson County Library offered to draw in adult and teen interest.

Emily Cummings, Dickinson County Library – Location

- **National Library Service for the Blind and Print Disabled:** Describe Michigan's role with the NLS, service eligibility, service options, and future equipment followed by a demonstration of the BARD mobile app and/or digital talking book machine allowing time at the end for questions.

Tonia Bickford, Great Lakes Talking Books – Location

Breakout Sessions

3:15pm – 4:00pm

- **Building Communities in Unlikely Places: Utilizing Partnerships to Fill the Gap:** Often, we talk about libraries as the “Third Place”, the place where community members consider important to them after the home and school/work, and as libraries continually expand their services, they truly become something more akin to a community center. This holds true for most libraries, and those in carceral settings even more so. Statistics reveal the low rates of literacy of incarcerated individuals perpetuated by the lack of access to information in

carceral settings, and libraries of all types have the opportunity to leverage collaborations to make a difference. Presenters with decades of experience in creating successful partnerships will go through steps, tips, and tricks for creating any type of partnership as well as challenging professionals to look at the potential of partnering with correctional libraries.

Suvi Manner, Kinross Correctional Facility & Brian Smith, Chippewa Correctional Facility – Location

- **Dreaming, Dreading and Doing: An Overview of the State Libraries and AI Technologies Project:** The Library of Michigan, along with 14 other State Library Agencies, has been part of a State Libraries and AI Technologies Working Group to facilitate State Libraries in “dreaming” of ways that AI might augment the work that libraries do, in helping libraries to address aspects of AI that we are “dreading”, and in “doing”; by providing us with an AI petting zoo to experiment with AI technologies in real time. This presentation will provide an overview of the project, as well as lessons learned and future plans.

Michelle Bradley and David Votta, Library of Michigan – Location

- **Leveraging Public Media to Support Child Learning: An Overview of WMNU-TV & The Michigan Learning Channel:** This session will provide an overview of resources that are offered through the U.P.'s local PBS broadcast station, WMNU-TV. A major goal of WMNU-TV is to help promote the use of educational resources offered through PBS Learning Media, PBS Kids, and the Michigan Learning Channel. The presenter will review these outlets and discuss how to navigate and use materials from each one to help plan and supplement educational programming offered through local libraries.

Connor McCoy, WMNU-TV – Location

- **Maawn Doobiigeng (Gather Together): An Anishinaabe System of Library Organization:** Existing organizational systems including Dewey and LCC are inherently damaging to Indigenous people and are insufficient for accurately describing and providing access to Native topics. From 2019 to 2024, the Saginaw Chippewa Tribal Libraries worked with community members to create a new classification system, Maawn Doobiigeng (Gather Together). Library staff will learn about the process of creating this new system, how it is being implemented, and how it is being used by staff and patrons.

Anne Heidemann, Saginaw Chippewa Tribal Libraries – Location

4:30pm – 5:00pm

- **Bay College Library Tour – Location**

6:00pm – 7:30pm

- **Escanaba Public Library Reception:** Event description here.
Address of library, instructions for entrance

Thursday, September 26 – Joseph Heirman University Center

8:00am – 9:00am

- **Registration** - *Location*
- **Breakfast** (note what will be available) – *Location*

8:30am – 5:00pm

- **Vendor Hall Open** – *Location*

9:00am – 9:45am

- **Welcome and Panel Discussion**
Title Goes Here: Description here.
Speakers here – Location

9:45am – 10:45am

- **Thursday Keynote Session**
AI in Libraries: Strengths, Weaknesses, Opportunities and Threats: This presentation will examine the current state of AI as it relates to use in libraries of all types. It will examine the strengths and weaknesses of the current generations of generative AI tools and consider not just the opportunities and threats they present for today's libraries but also propose important roles for librarians as they evolve.
Rhonda McGinnis, Wayne State University – Location

Breakout Sessions

11:00am – 11:45am

- **AI at the Library:** AI can make our work easier with planning, PR and events. Learn which generators work best for text or image projects, how to use AI to promote your library and events, and some of the projects that AI does not do well. We will also touch on the ethical consideration of using AI to create.
Sheryl Delong & Tanya Procknow, Mackinaw Area Public Library – Location
- **Cataloging: A Beautiful Mine(field)!: RDA? MARC? DDC? Subject headings? Authority Records?** Learn how to navigate through the myriad of rules that govern bibliographic records and how to improve local records without crashing the catalog. Why so many sets of rules and guidelines are necessary and how they affect patron access to library materials through online catalogs. How to determine what information is most important to your patrons and how you can improve local records that best serve your community.
Rebecca R. Daly, Northern Michigan University
- **Information Literacy and Leadership:** With support from a Library Services and Technology Act (LSTA) grant from the Library of Michigan and the Institute

for Museum and Library Studies (IMLS), the Central Upper Peninsula and NMU Archives will be conducting an Information Literacy and Leadership Summer Institute on the campus of Northern Michigan University, July 14-17. The Institute is a professional development program for Upper Peninsula public school teachers and will focus on the use of primary sources in the classroom. Participants will work with digital (UPLINK) and analog materials to develop cutting edge curriculum materials to be shared with the region's educators. The project will result in the creation of an interactive Internet resource portal with content created by Upper Peninsula public school educators. This presentation will report on the results of the Institute and the internet resource portal. The Central Upper Peninsula and NMU Archives plans to offer the Institute each summer and hopes to attract the participation of UPRLC member organizations.
Emera Bridger Wilson & Marcus Robyns, Central Upper Peninsula and Northern Michigan University Archives – Location

- **Professional Burnout: Recognition and Recovery:** This program will go through questions to ask in order to recognize burnout in the workplace. It will include tips and tricks to help recover from burnout at work as well as strategies for co-workers and supervisors to help those around you dealing with professional burnout.

Amy Salminen, Peter White Public Library – Location

11:45am – 12:45pm

- **Lunch – Location**

12:30pm – 1:15pm

- **UPRLC Annual Meeting – Location**

Breakout Sessions

1:30pm – 2:15pm

- **Fundraising, Millages and Communities – Oh My!:** Come enjoy an interactive session with The Lisas as they talk about what worked, what didn't, and what they would do differently on fundraising campaigns, millages and community relationship building. With over 60 years of experience between the two of them, they have pretty much seen and heard it all.

Lisa Cromell, Munising School & Public Library and Lisa Waskin, Superior District Library – Location

- **Library Trek - Discovery: Cutting Edge Tools:** We will examine the most up-to-date discovery tools for patrons at the Superiorland and UPRLC libraries. We will focus on our new myLIBRO patron app, as well as the newest features available in Enterprise.

Jeremy Morelock, Superiorland – Location

- **Making Human Connections in a Digital World:** In a time when libraries are increasingly technology hubs, we'll explore how the dynamic digital landscape is shaping the role of the library for our patrons and community. Libraries are more essential than ever serving as guides through the digital realm while remaining havens for meaningful human interaction. To reestablish our libraries as a destination spot for the community. We share strategies that bring in standing room only events and what works in libraries to navigate the intersection of technology and human connection.

Christi Braxton & Kelli Lovasz, North Branch Township Library – Location

- **The Ripple Effects of Supporting the LGBTQ+ Community:** Librarians in rural communities work hard, and it can be difficult to see the positive ripples of your work, so let me show you. I work as the Rural Outreach Coordinator for Equality Michigan, supporting the LGBTQ+ community in the U.P. In this presentation, I will highlight the positive LGBTQ+-focused movement around the U.P., largely spurred by the books and safe spaces you work so hard to create. This session will be a safe space to ask questions about the LGBTQ+ community as well.

Carrie Fiocchi, Equality Michigan – Location

2:15pm – 2:45pm

- **Break and Visit with Vendors**

Breakout Sessions

2:45pm – 3:30pm

- **Do Chatbots Dream of Electronic Libraries? Considerations for Current and Future Use of AI in Libraries:** Are librarians going to be replaced by AI? What professional library organizations are doing to protect library workers' jobs and the integrity of library work. How library staff can help patrons understand how AI programs like ChatGPT function and its current weakness. Introduction to ethical considerations of using AI and how AI tools affect different communities such as job seekers, minority communities, and students.

Rebecca R. Daly, Northern Michigan University – Location

- **How to Host a Bright and Bold Fundraising Frenzy to Connect Your Community:** In late November/early December of 2023, the Crystal Falls District Community Library had a "15 Days of CoVantage Cares" fundraising campaign that brought in \$47,029.73. See how you can rally your library into a fundraising campaign sure to build your community, foster growth, educate, give back, and fuel fun.

Evelyn Gathu, Crystal Falls District Community Library – Location

- **Improving Teamwork by Learning How 'MS Teams' Works:** Superiorland member libraries using Office365 have access to 'Microsoft Teams.' Learn the basics of implementing a 'Teams' environment and how to use it to foster

collaboration and communication among your staff.

Andrea Ingmire & Bruce MacDonald, Peter White Public Library – Location

- **Looking Out for the Overlooked: Youth Programming for the Differently Abled:** The focus will be on understanding your differently abled community and developing programming to meet their specific needs. Shari will talk about her stumbles and successes with developing programs for the Southfield Public Library. In addition, she will discuss the relationship she developed with Kennedy Learning Center a Southfield Public School that services differently abled students from K through 28 years of age. She will also briefly discuss how her own journey as a child dealing with emotional and learning disabilities and made her a more informed advocate.

Shari Fesko, Southfield Public Library – Location

3:45pm – 4:15pm

- **Awards, Raffle and Conference Wrap-up**

4:15pm – 4:45pm

- **UPRLC Executive Board Meeting**